



cultivateTM
email marketing



Cultivate Email Campaign software has been developed to provide Cost-effective, immediate, relevant and measurable communications and marketing tools for your business.

How Cultivate Email Campaigns work for your business

Extend Your Reach

Extend and reflect the qualities of your brand as well as showcase your service, professionalism, and innovation

Immediate Impact

Get your message to customers when it counts! Email campaigns generate immediate impact and don't rely on your customer needing to visit your website or happening across a print advertisement.

Relevant

Cultivate makes it easy to personalise your marketing, and you can ensure your message goes to the individuals most likely to be interested in your offers rather than shot-gunning out to the world at large.

Measurable

Cultivate provides quantifiable data on the results it generates so you can determine very quickly what's working well for you. Keep track of who opened your email and when, what topics they were interested in, who forwarded it on to a friend, and where sales leads may be!



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