



uniteTM
social media



Engage With Your Audience

Social media has become a fundamental part of business strategy. It has proven to be one of the most effective ways to build deeper customer and partner relationships, engage customers and partners online and create new revenue opportunities.

UniteTM enables social, interactive, dynamic and distributed websites that:

- Excite and engage your customers about your brand or product with fan and engagement communities
- Create a support community for customers and partners
- Provide a destination where customers and partners can give you feedback on your products or other campaign initiatives

Reinventing Customer Relationships Through Engagement and Social Media

UniteTM enables highly engaging social network websites with online video players, photo & video sharing capabilities, blogs, message boards and messaging facilities. Combined with programming, marketing and promotion, these websites become destinations where you can engage directly with customers and partners, regardless of geography and time of day.

- Create, nurture and support your own online community of customers, brand ambassadors, fans and partners
- Contests, events promotion and other perpetual campaigns keep a customer base engaged and increases loyalty with your brand and products
- Listen to your online community for feedback, suggestions and insight into your business, products, the market and customer needs



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